



**Social
Value**

Festival

#EssexSocialValue

**Day 4: Social Value for employment
opportunities and skills**

Thursday 22 July • 11am – 12:15pm



Essex County Council

Jess Flack

Commissioner for Skills Development
Essex County Council



Skills Development

22nd July 2021



Essex County Council

Skills are essential to the success of individuals, businesses across the country.

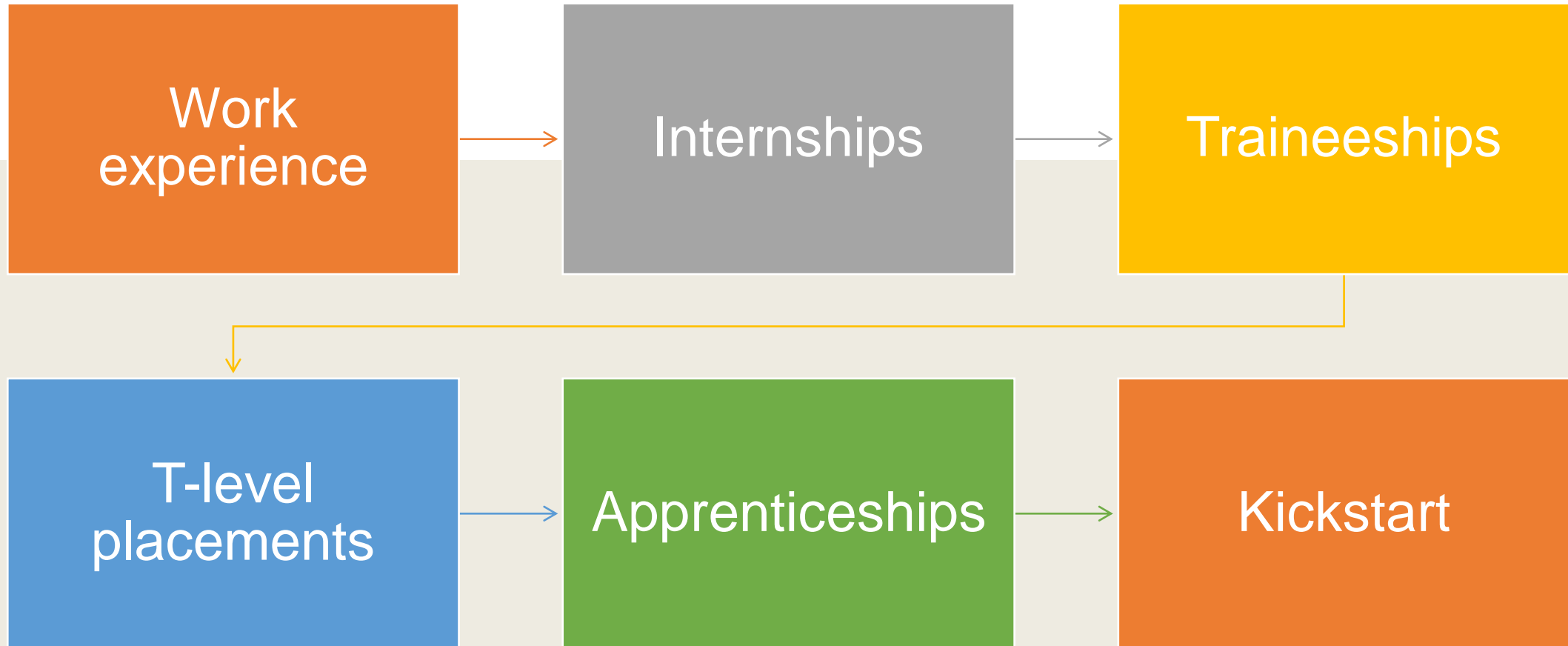
There is an increased focus on employers taking a lead in the skills sector

We can support you to build your skills offer through a number of initiatives including mentoring, apprenticeships and Kickstart.

We also have resources available to help you reach Essex residents so they can join your team and be part of your success.

Introduction

Entry to work routes in ECC





Apprenticeships and Apprenticeship levy

- **Apprenticeships** are a way to gain skills, knowledge and work experience. They **combine work, training, and study**, letting you 'earn while you learn'
- Anybody can be an apprentice in almost any profession regardless of age or level of study
- An apprentice can be a new entrant into an organisation, or an employee who is upskilling or retraining
- There are four levels of apprenticeships from intermediate to degree level.
- There are a wide range of apprenticeships covering 1500 job roles

- Any organisation with a payroll of more than £3m pay an **Apprenticeship levy** of 0.5% of their pay bill. This levy is used to **pay for the cost of apprenticeship training.**
- There are levy paying organisations within Essex who are not fully utilising their funds and **every year millions are returned to the treasury unspent!**
- Apprenticeship levy-paying employers can transfer a maximum of 25% of their annual funds to SME employers looking for funding to pay the full cost of their apprenticeship training without the need to pay the 5% co-investment cost.



Essex Apprenticeship Levy Transfer Service (EALTS)

- Are you an SME looking for funding to pay apprenticeships costs? Are you a levy paying employer with unspent apprenticeship levy funds?
- We can help you both match your needs and transfer funds. Access this free service at the Essex Apprenticeship Levy Transfer Service website www.essexalts.co.uk or Contact the team at info@essexalts.co.uk



EALTS TOMs calculator

Timpson's as a large national levy paying organisation have funded the apprenticeship training for 5 employees at Bloomsbury Homecare in Tendring.

| Measures | Units | Proxy value | Prioritisation | Units offered | Total value |
|---|----------|-------------|----------------|---------------|----------------|
| No. of apprenticeships on the contract that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+ | No.weeks | £176.80 | 3 | 5x52x176.80 | £45,968 |

KICKSTART

SCHEME

- A £2bn fund to create high quality 6-month work placements for young people
- Placements are fully funded for 25 hours per week, plus NI contributions
- A grant is paid to employers to cover training for young people
- This is a voluntary scheme for young people, who will be referred by DWP
- Young people are aged 16-24 years and will be unemployed or at risk of being so
- The scheme will operate until December 2021
- The Kickstart Essex Scheme run by ECC is estimated to provide £14K social value per placement and our target is 500 placements during the project lifespan

How to participate?

Employers with more than 30 placements to offer can apply directly to DWP

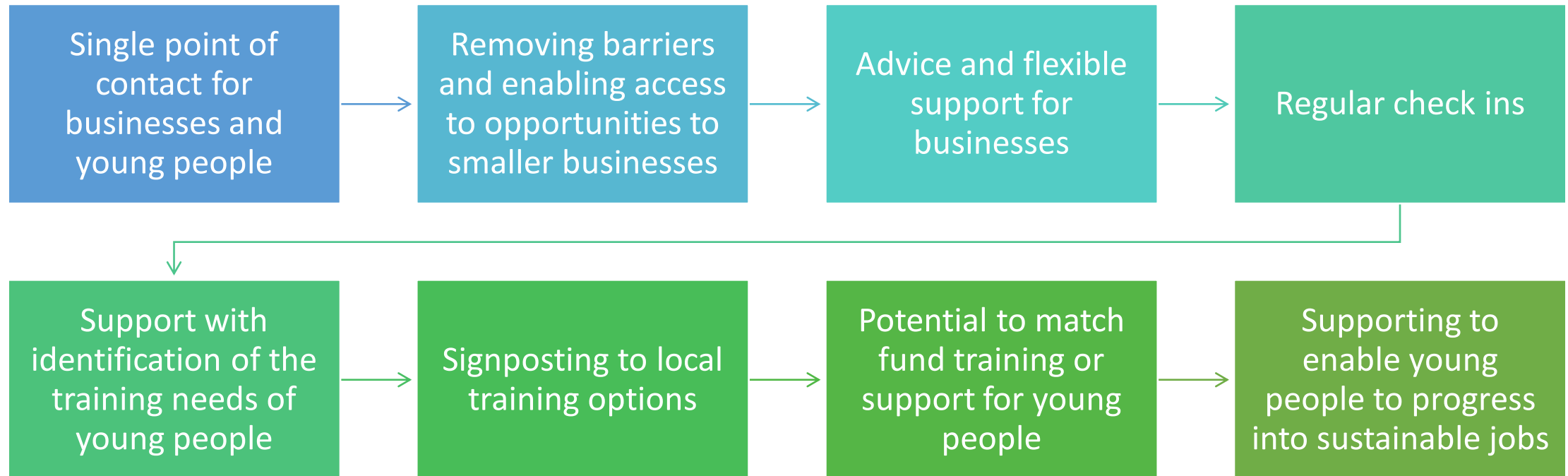
Employers with fewer than 30 placements can go via a DWP Kickstart Gateway or apply directly

Essex County Council is operating as a DWP Gateway

Our project is called Kickstart Essex

Kickstart Essex is currently closed to new applications due to high demand, but there is a chance we will reopen in the future.

Kickstart Essex – ongoing support



Any questions?

- Kickstart Essex – kickstartessex@essex.gov.uk
- Hannah Kopel, Project Manager, Kickstart Essex - hannah.kopel@essex.gov.uk

KICKSTART
SCHEME

[Explore Careers](#) [Employers hub](#) [Essex Industries](#) [Employer Spotlight](#) [Training providers showcase](#)

[Search Opportunities](#) [News](#)

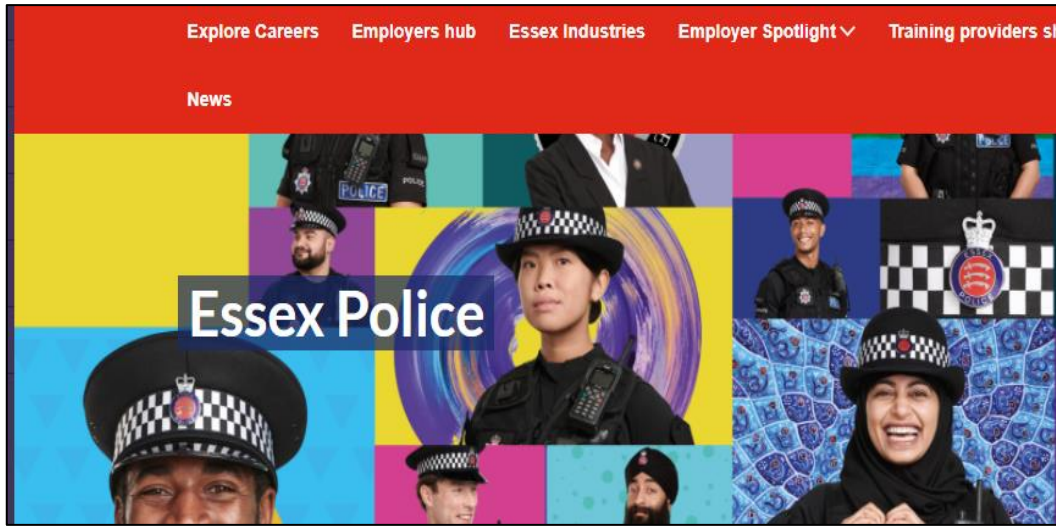
Your premier gateway to Essex to explore career opportunities

[Find Jobs, Apprenticeships and Courses](#)

[Explore Careers](#)

[Employers - Grow Your Talent](#)





Job Vacancies

JOB

SUSTAINABILITY ENGAGEMENT ASSISTANT

UNIVERSITY OF ESSEX
Colchester, Essex

• £22417.00 - £25941.00 • Full Time
• Permanent • Admin Jobs

jobs by

[APPLY NOW](#)

JOB

GROUNDS PERSON

UNIVERSITY OF ESSEX
Colchester, Essex

• £19613.00 - £22417.00 • Full Time
• Permanent • Maintenance Jobs

jobs by

[APPLY NOW](#)

JOB

PRACTICAL SUPPORT ASSISTANT

BALFOR RECRUITMENT GROUP
Colchester, Essex

• £21120.00 - £23673.00 • Social work Jobs

jobs by

[APPLY NOW](#)

[View more jobs](#)

Employer Overview

Why Work With Us

The University of Essex has been delivering high quality apprenticeships since 2016 and our apprentices have been achieving fantastic results ever since. Many of our apprentices have progressed onto the next level in their career progression ensuring they are achieving their career goals whilst benefiting their employers and the entire workforce.

Apprenticeships and Work Experience Programmes

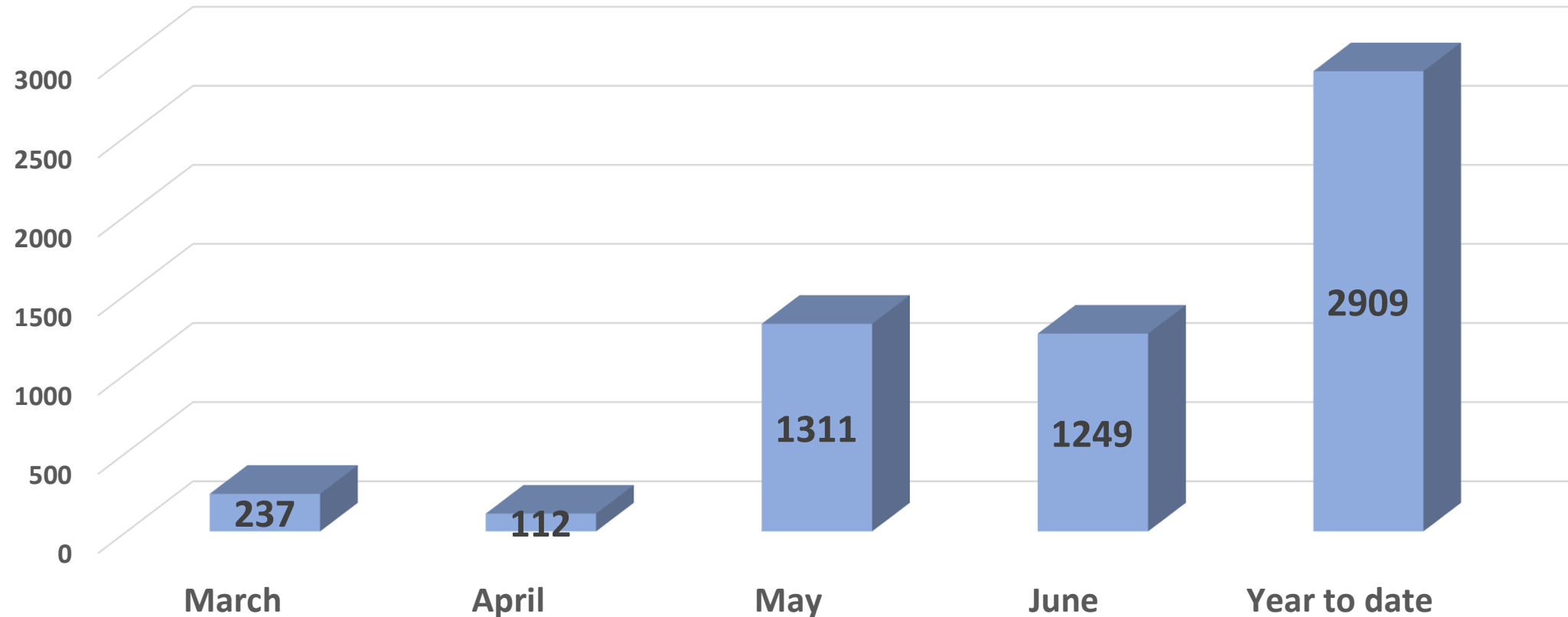
We currently offer apprenticeships in the following areas:

- [Computer Science and Electronic Engineering](#)
- Embedded Electronic Systems Design and Development Engineer
- [Health and Social Care](#)
- Healthcare Assistant Practitioner Higher Apprenticeship (Level 5)
- Registered Nurse Degree Apprenticeship (Level 6)

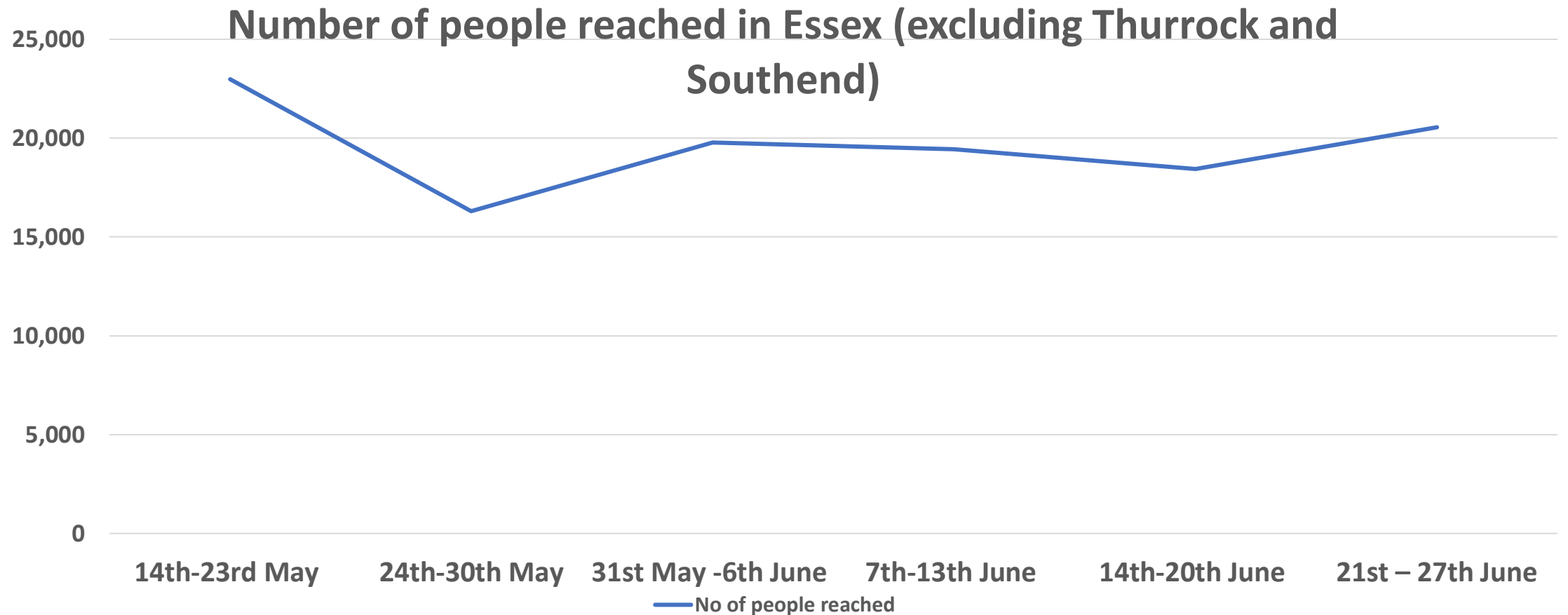
essex.opportunities@essex.gov.uk

Essex Opportunities Portal Statistics

Number of clicks to apply for a job



Essex Opportunities - Facebook Statistics



Virtual Jobs and Apprenticeships Fair

- We had an extremely successful virtual jobs fair in partnership with the Jobs Live platform on July 7th with **33 employers and training providers presenting** and **3560 people viewing** the event.
- Target audience; school leavers, NEET group, unemployed adults and those seeking a career change
- **Employers included;** Athona, BUPA, Essex County Council, Galliford Try, Investment 2020, Knight Group, Princess Alexandra and Rose Builders – to name but a few!
- An on demand video of the event is available which can be accessed for the next 12 months <https://jobsliveuk.com/essex-job-and-apprenticeship-fair/>

Mentor Me Programme

We are working in partnership with the Youth Group to offer 2000 free mentoring sessions to Young People aged 16-24 across Essex.

This will equate to between 400 and 500 young people receiving between 4 and 5 free mentoring sessions with industry experts.



Mentor Me TOMS Calculation

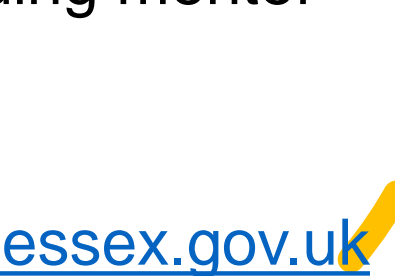
| | | | | |
|---|--|-----------------------------------|--------------------------|------------------------|
| Improve opportunities for young people in Essex | No. of hours dedicated to support young people into work e.g. CV advice, mock interviews, careers guidance (under 24 y.o.) | no. hrs x no. attendees (5 x 400) | x by Proxy value £100.33 | <u>£200,660</u> |
|---|--|-----------------------------------|--------------------------|------------------------|

FAQs

How do young people sign up?

- This is a self-referral, first come, first served process via the following link:
<https://www.theyouthgroup.com/forms/ecc-mentor-me>

How are young people safeguarded?

- Working with Children's Services in ECC, we have developed a robust safeguarding process that the Youth Group follows, including mentor DBS checks.
 - Any questions, contact jess.flack@essex.gov.uk
- 

Thanks for your time!



**Social
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Thank you for joining us!

Follow #EssexSocialValue



For more information:

Visit the Social Value Catalogue at <https://www.livingwellessex.org/social-value/>

Contact the team at Social.Value@essex.gov.uk

