

ESSEX HEALTH RESPONSE BRIEFING PACK













PART 1: EXPLAINING THE EVENT FORMAT & FOOTPRINT

- Provide specific information about the event and the road closures
- Clear information on each day of the event

PART 2: HELPING TO PLAN AHEAD

- Share clear and relevant information to enable providers to plan ahead
- Minimise the impact on each provider's operation
- Focus on those visits that required more detailed planning

PART 3: CLARIFICATION OF PLANNING RESOURCES

- Provide resources to aid planning
- Key timings & roads used for the event
- Access options & local access plans

PART 4: HOW TO GET FURTHER ASSISTANCE

- Options for getting additional support prior to the event
- Further online Q&A sessions
- Urgent contacts on the day to resolve problems









PART 1: EXPLAINING THE EVENT FORMAT & FOOTPRINT

- Dates
- Format
- Times
- Footprint











Elite women's 3 day road race

PROFESSIONAL RACE – **TWO DAYS IN ESSEX** / ONE DAY IN LONDON Friday 24 & Saturday 25 May 2024 in Essex Sunday 26 May 2024 in London



25,000 Mass participation ride

SPORT & CHALLENGE RIDES – **ONE DAY IN ESSEX** & LONDON Sunday 26 May 2024 in Essex



Traffic free central London ride

FAMILY & LEISURE RIDE - CENTRAL LONDON ONLY Sunday 26 May 2024









FORD RIDELONDON CLASSIQUE 24 - 26 MAY 2024



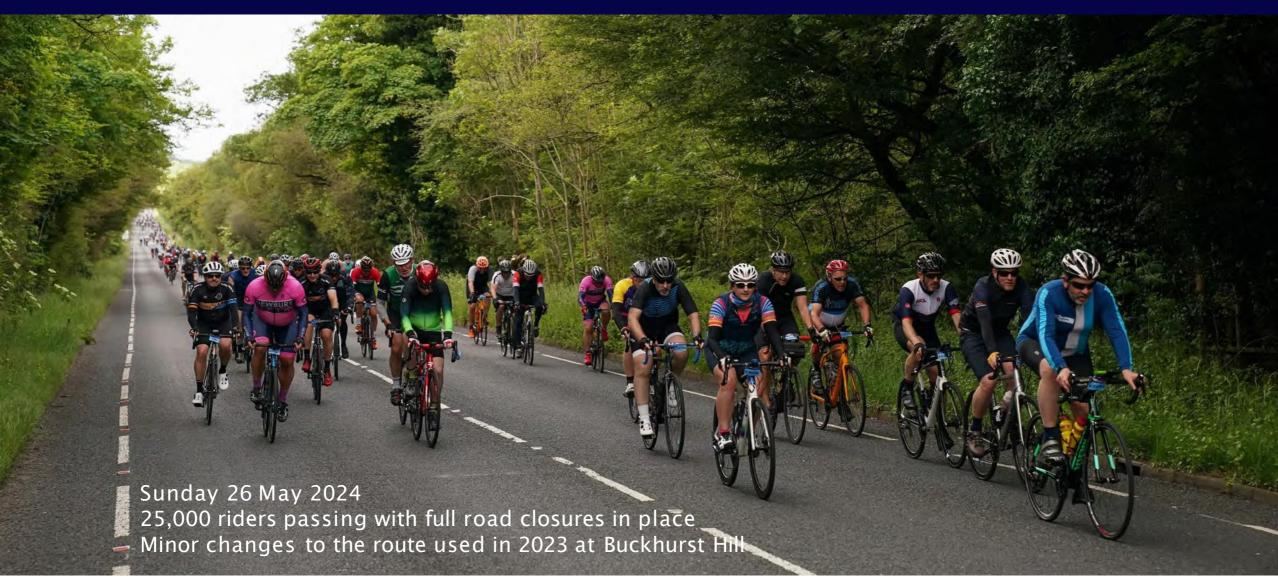








FORD RIDELONDON-ESSEX 26 MAY 2024











SUMMARY EVENT TIMETABLE 2024



FRIDAY 24 MAY

- Ford RideLondon Classique Stage 1
 - UCI Women's WorldTour Professional road race Saffron Walden to Colchester 160km
 - 120 Elite women cyclists
 - Start 11:00 / Finish 15:00
 - Average speed. 40kph / 25mph

SATURDAY 25 MAY

- Ford RideLondon Classique Stage 2
 - UCI Women's WorldTour Professional road race Maldon to Maldon 140km
 - 120 Elite women cyclists
 - Start 11:00 / Finish 14:30
 - Average speed. 40kph / 25mph

SUNDAY 26 MAY

- Ford RideLondon-Essex
 - 100/60/30-mile routes for 25,000 registered participants
 - 65 Miles of the mass participation route in Essex using the same roads as 2022
 - Riders in Essex from 0640 to 1655
 - 25,000 amateur cyclists with a broad range of age and ability
 - Start 06:00 to 09:30 St. James's Park, Westminster
 - Finish 10:00 to 18:30 Tower Bridge, Southwark
 - Average speeds vary from 10mph to 25mph

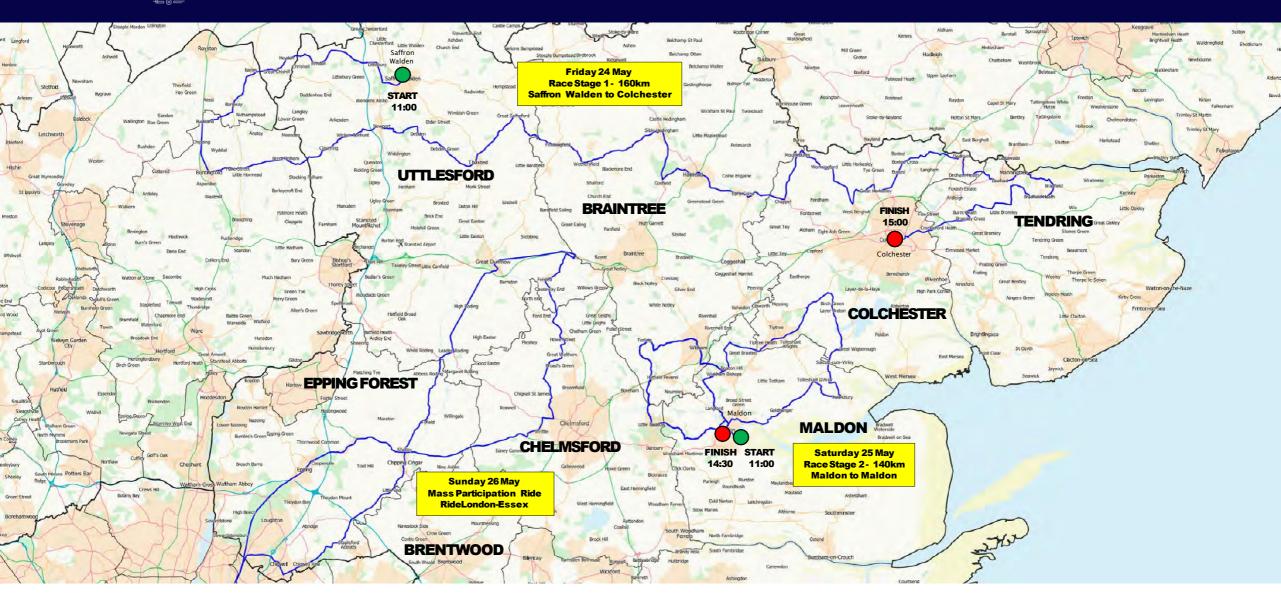








ESSEX LOCAL AUTHORITY EVENT FOOTPRINT 24-26 MAY 2024



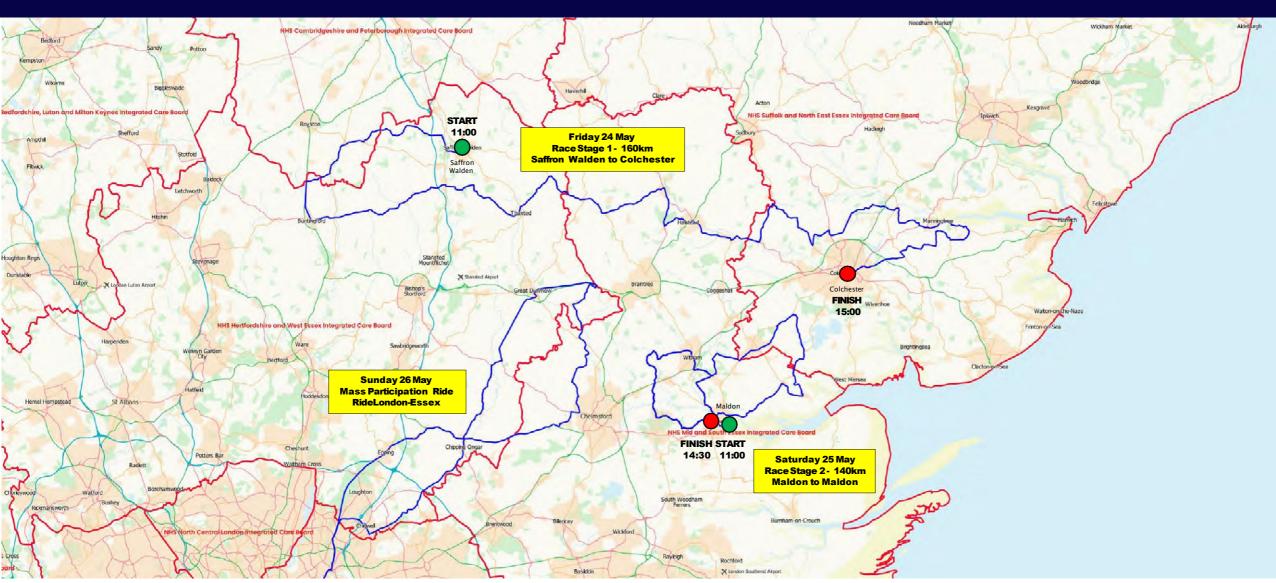








ICB EVENT FOOTPRINT 24-26 MAY 2024











ONLINE EVENT ROUTES 2024



FRIDAY 24 MAY

- Ford RideLondon Classique Stage 1 Saffron Walden to Colchester
 - https://ridewithgps.com/routes/44847760?privacy_code=caDROJQHuOFPALDhJKWv18kjn6ZuOjxc

SATURDAY 25 MAY

- Ford RideLondon Classique Stage 2 Maldon to Maldon
 - https://ridewithgps.com/routes/44783846?privacy_code=ftJJ7eEOv7qK1NaJiLxaF5flVo6Pbnko

SUNDAY 26 MAY

- Ford RideLondon-Essex 100
 - https://ridewithgps.com/routes/44785402?privacy_code=Yigsh7E2qDYf3TTeEkiVkmJHXlNwmszZ

ALLEVENTS ON A SINGLE MAP

https://ridewithgps.com/collections/2263000?privacy_code=AaxzPDBV6JPb4KqPI69Jc6MUzOZ4Rq3H

Note - URLs above work best on a desktop browser

DOWNLOADS

- Routes are available in the following mapping formats to assist in planning if required:
 - GPX (GPS Exchange Format)
 - KML (Google Earth)
 - SHP (ESRI shapefile)







ESSEX ADULT SOCIAL CARE PROVIDERS BRIEFING PACK

PART 2: HELPING TO PLAN AHEAD

- Impact
- Parking restrictions
- Stewarding
- Road closure times and maps
 - Friday 24 May 2024
 - Saturday 25 May 2024
 - Sunday 26 May 2024
- Managed Access Plan









FRIDAY 24 & SATURDAY 25 MAY 2024



WHAT TO EXPECT

- 120 Elite female athletes racing at an average speed of 25mph
- Escort by police motorcycles, race officials, team support cars and race medical services
- Changes to the routes used in 2023
- Emergency services take absolute priority
- Parking suspended along the entire route & bus times altered

IMPACT

- Extended local road closures at start and finish venues to set-up event infrastructure
- Temporary road closures along the race route for approximately 20 minutes

FRIDAY 24 MAY 2024 - STAGE 1

- Local road closures in Saffron Walden town centre 5am to 2pm (Market Square)
- Local road closures in eastern area of Colchester city centre 5am to 8pm
- Temporary road closures between Saffron Walden and Colchester during 10am 3pm

SATURDAY 25 MAY 2024 - STAGE 2

- Local road closures in Maldon town centre 4am to 8pm
- Temporary road closures around Maldon, Tiptree and Little Baddow during 10am 3pm









FRIDAY 24 MAY 2024



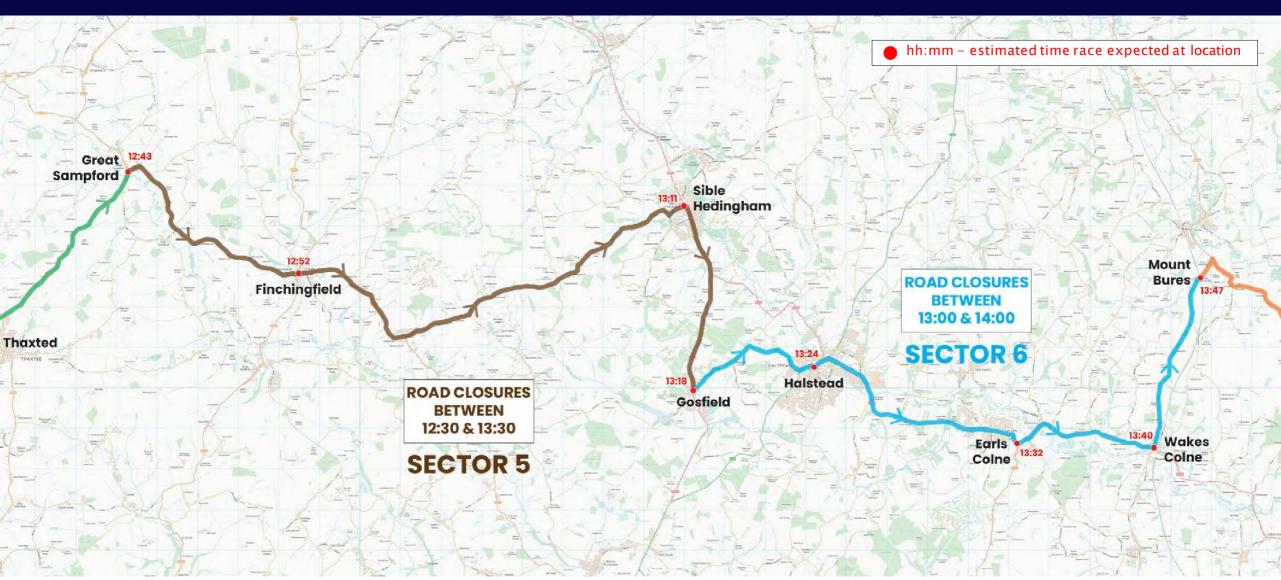








FRIDAY 24 MAY 2024



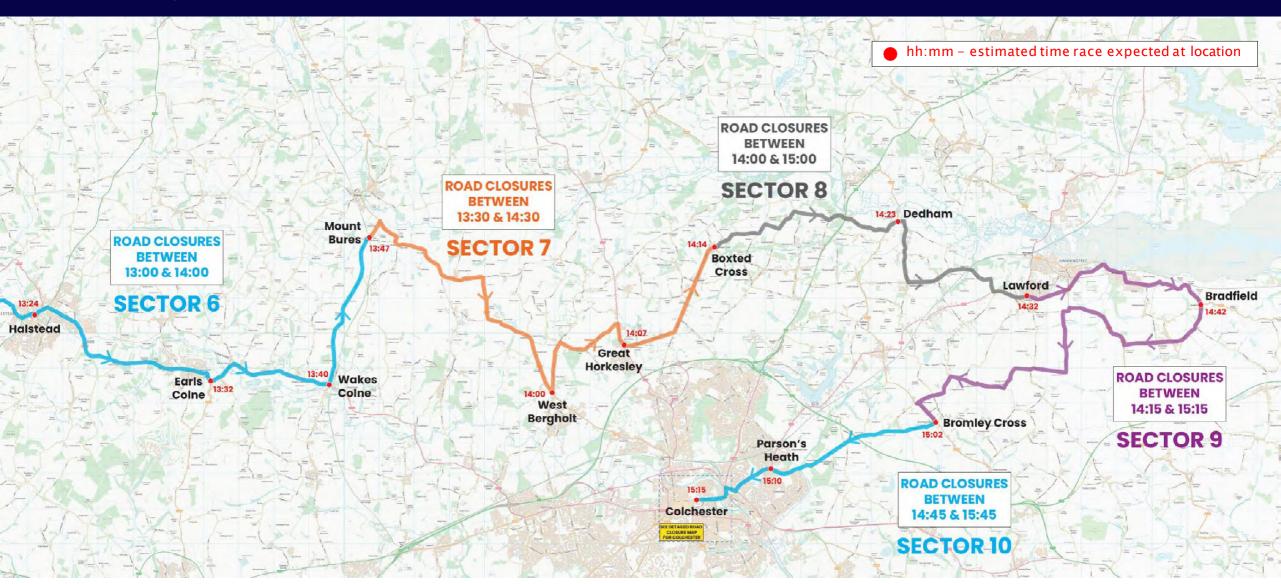








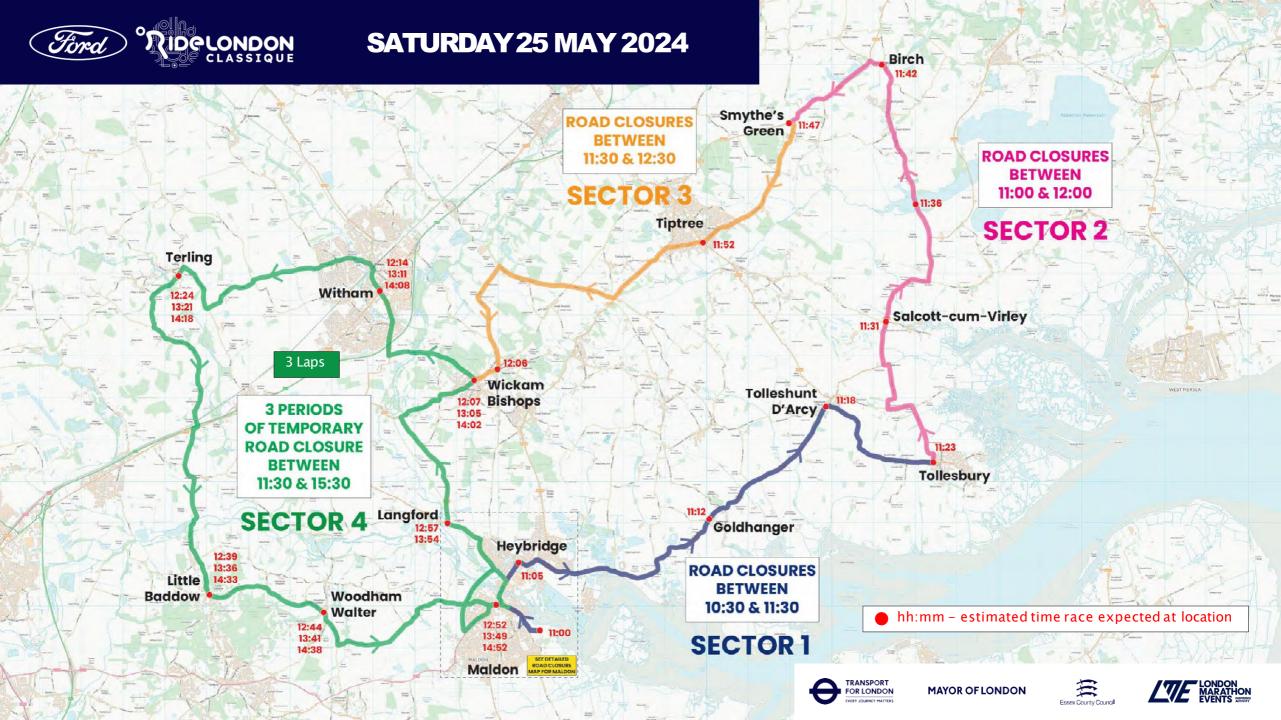
FRIDAY 24 MAY 2024





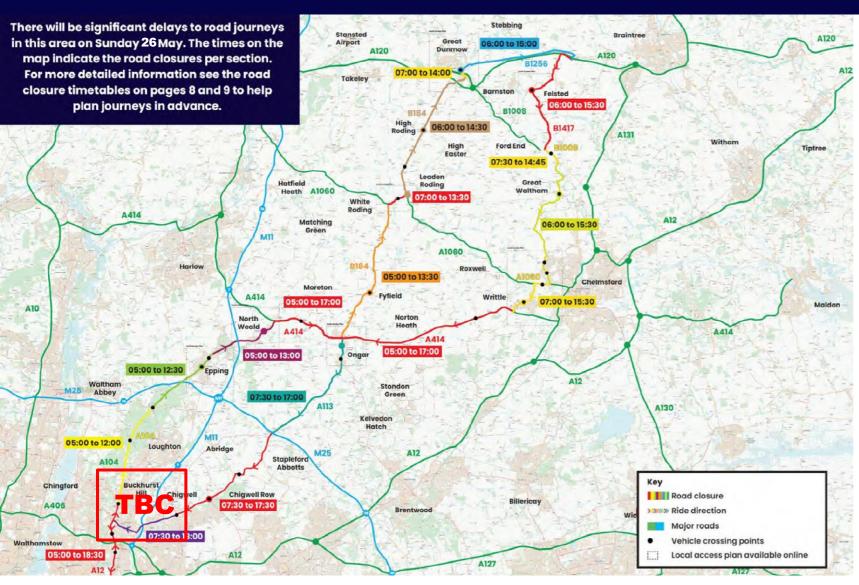








FORD RIDELONDON ESSEX - SUNDAY 26 MAY 2024



WHAT TO EXPECT

- 25,000 Amateur riders passing for several hours
- The route uses 65 miles of Essex highway
- Same timings as 2023
- Route change at Buckhurst Hill required

IMPACT

- Extended road closures along the ride route
- Parking suspended along the entire route

SUNDAY 26 MAY 2024

- Emergency services take absolute priority
- Phased road closures
- Vehicle Crossing Points
- Local Access Plans with access times
- Wide public communications & awareness
- Road closures & access managed by stewards









ADULT SOCIAL CARE PLANNING

MINIMISING THE DISRUPTION & FOCUS ON PROVIDING CARE

Working with care providers to help minimise the impact on provider operations

- Assist in the planning for the delivery of all care packages:
 - Identify those staff and visits located across the event footprint and timing
 - Work to identify those visits that can be adapted to avoid the impact of the event
 - Work to identify those visits that need more detailed planning to retain access using:
 - Road closure information
 - Vehicle crossing points
 - Local Access Plans
- Filter to a small number of packages that need a specific plan:
 - Plan in detail with the event organisers to generate specific plans for those visits that are most impacted by the event and are unable to be adapted due to client needs
 - A bespoke plan, which is agreed by the care provider and the event organiser
 - Plans are logged and then monitored on the day of the event
- Use contact numbers for the event day on Sunday if access issues arise











PART 3: CLARIFICATION OF PLANNING RESOURCES

PDF or Print

- Essex Road closure leaflets
- Event route maps
- Event schedules
- Road Closure Times
- Vehicle Crossing Points (VCPs)
- Local Access Plans
- Essex Event Atlas

Online

- Google map with VCPs
- Event routes
- Local Access Plans
- Interactive map One.Network

www.ridelondon.co.uk/community-info

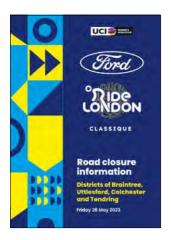


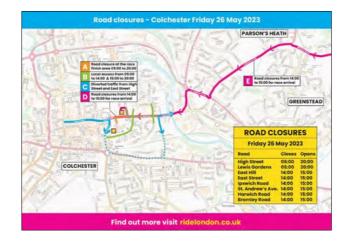


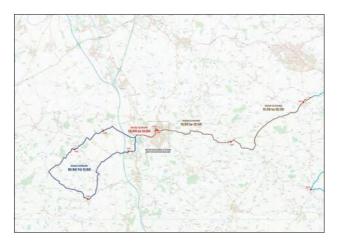


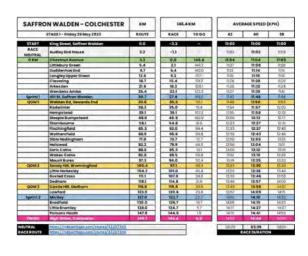


FRIDAY 24 MAY 2024 - RACE 11:00 TO 15:00









Road Closure Leaflet

Sent to all addresses impacted by the event road closures. Contains summary information for the public. A useful guide to the events on the day.

Local Access Plans

Provides details of the local closures in **Saffron Walden** and **Colchester** for the race.

Road Closure Maps

Detailed map of the **Event Route** with all the of **road closure times** and estimated times the race will pass.

Race Schedule

Estimated times that the race will pass key locations.









SATURDAY 25 MAY 2024 - RACE 11:00 TO 15:00



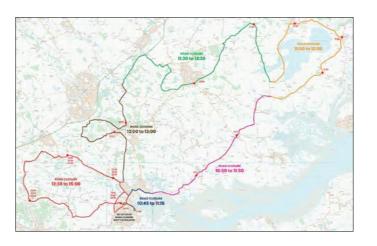
Road Closure Leaflet

Sent to all addresses impacted by the event road closures. Contains summary information for the public. A useful guide to the events on the day.



Local Access Plan

Provides details of the local closures in **Maldon** for the race.



Road Closure Map

Detailed map of the **Event Route** with all the of **road closure times** and estimated times the race will pass.



Race Schedule

Estimated times that the race will pass key locations.









SUNDAY 26 MAY 2024 - RIDE 06:00 TO 18:30



EVENT ROUTE ON SUNDAY 28 MAY 2023 EVENT ROUTE ON SUNDAY 28 MAY 2023 KEY TOWN ROUTE ON THE POST OF T







Road Closure Leaflet

Sent to all addresses impacted by the event road closures. Contains summary information for the public. A useful guide to the events on the day.

Event Route Map

Summary of the Event Route showing **VCPs** and areas with **Local Access Plans**.

Local Access Plans

Provides details of locations that have specific access arrangements in place.

Road Closure Times Map

Overview map of the sequence of road closures for the event and public VCP timings.

Note: VCP timings are for wider public communication. **VCPs are active during the event period for care providers.**

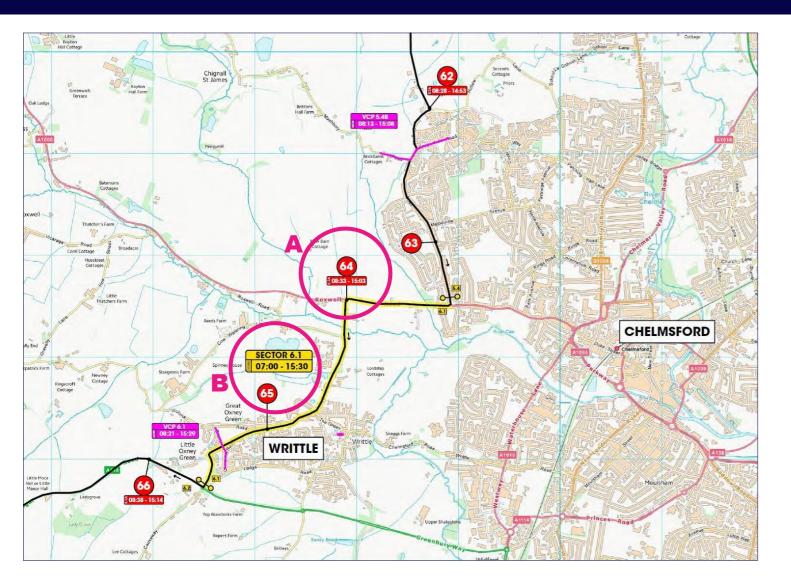
Essex Event Atlas

Detailed map of the Event Route with all the of road closure times, cyclist times and VCPs.









ESSEX EVENT ATLAS EXAMPLE

Closure time at Writtle - Mile 65

A. Road closure 07:00 to 15:30
 B. Participants 08:30 to 15:00

Vehicle Crossing Points active in Writtle until 08:20 then after the last participant by 15:30

For Adult Social Care purposes VCPs operate throughout the event period.

Do expect short delays in crossing the road as it needs to be managed safely.

Pedestrian crossing points available locally throughout the event.

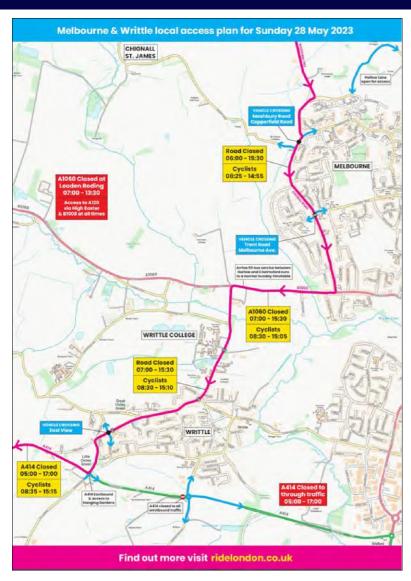
Detail provided in Local Access Plans.











LOCAL ACCESS PLAN EXAMPLE

The Local Access Plan for the Writtle area shows:

- The event route and direction
- Road closure times
- Cyclist times
- Local access routes
- **Vehicle Crossing Points**
- Pedestrian crossings

Local access plans available here:

https://www.ridelondon.co.uk/community-info

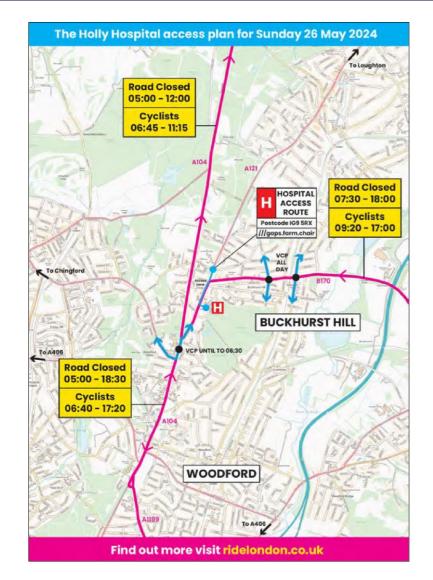


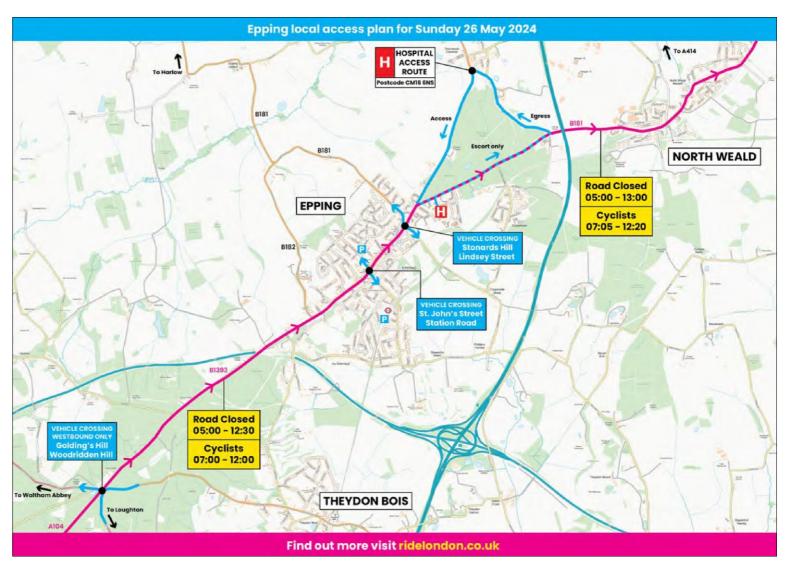






PLANNING RESOURCES- BESPOKE PLANS











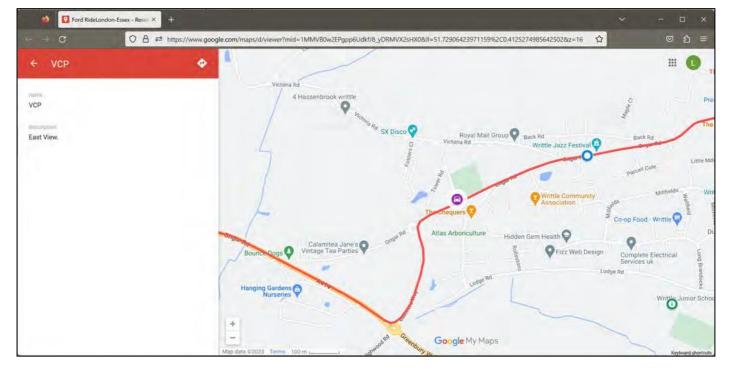


ONLINE EVENT MAP & VEHICLE CROSSING POINTS



ESSEX VCP EXAMPLE

The online community map shows all VCPs on a Google Map with location and detail of the VCP. Example in Writtle at East View below:











PART 4: HOW TO GET FURTHER ASSISTANCE

- Pre-event information
- Individual assistance
- On the day assistance









INFORMATION & PLANNING FOR 2024



HOW CAN WE ASSIST WITH PLANNING?

- Detailed road closure leaflets
- Detailed maps and plans to link areas
- Event routes and timings
- Online information & direct contact via our website
- Vehicle Crossing Point access
- Dedicated Provider Workshop plus online Q&A sessions
 - Assist by explaining event timings and access options
 - Identify visits requiring more detail with existing access
 - Filter visits that will require a specific access plan
- ASC Information Hub www.essexproviderhub.org
- RideLondon-Essex www.ridelondon.co.uk/community-info
- RideLondon Event Helpdesk across all the 3 days









INFORMATION & PLANNING FOR 2024



ON THE DAY HELP - SUNDAY 26 MAY 2024

- At the roadside:
 - Ask a steward / marshal for assistance
 - A motorcycle safety team also patrol the route
 by designated area they are there to assist
- Event Control Room helpdesk support, we have 2
 designated numbers if you need further assistance:

Non-urgent line 0203 054 3045

Urgent line 0203 054 3001

 For an emergency requiring police, fire or ambulance services please call 999. They will respond as normal.

Please plan ahead & do not rely just on phone numbers or on the day help - Planning is priority.









THANK YOU

- Plan ahead to ensure any unexpected requirements can be managed on the day
- If there is uncertainty get in contact and ask for assistance
- Cascade the information throughout your operational and planning staff

Finally, if there is an opportunity and the weather is kind come out and support it really is spectacle of positive energy and human endeavour.





