



Social Value Festival

#EssexSocialValue

19 – 22 July 2021

Learn how organisations can give back
to Essex Communities and residents



Essex County Council



Social Value at Essex County Council:

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Agenda

- Context: The Social Value Act and the national picture
- Our approach
- Our support and guidance
 - The Social Value Catalogue
- Examples

Public Services (Social Value) Act 2012

- In scope: Services and services with the purchase or hire of goods or carrying out of works
- Public authorities required to consider:
 - how they might improve the social, economic and environmental well-being of the relevant area;
 - how they might ‘act with a view to securing that improvement’;
 - whether to consult.

National Procurement Policy Statement

- Authorities should take a broad view of value for money, incl. improvement of social welfare or wellbeing.
- PPN 05/21 requires authorities to consider national priority outcomes alongside local priorities:
 - creating new businesses, new jobs and new skills;
 - tackling climate change and reducing waste;
 - improving supplier diversity, innovation and resilience.
- Preparation: legislative reforms for public procurement set out in the Green Paper on Transforming Public Procurement

ECC Social Value Priorities

- Jobs
- Skills
- Young people
- Climate

Social Value in ECC Procurement



- National Social Value Taskforce ‘TOMs’
 - Themes, Outcomes and Measures
 - Units of measure and financial proxies - assigns an economic value to each type of social value
 - Tailored to Essex context → ECC TOMs

ECC Priority TOMs

Jobs and Skills

| ECC Ref | NT (2019) Ref | Measures | Units | Proxy Value | Multiplier |
|---------|---------------|---|-----------------------|-------------|------------|
| ECC 1 | NT1 | No. of local people (FTE) hired or retained on contract for one year or the whole duration of the contract, whichever is shorter. | no. people FTE | £28,460.00 | 3 |
| ECC 4 | NT4 | No. of employees (FTE) taken on who are not in employment, education, or training (NEETs) | no. people FTE | £12,776.32 | 3 |
| ECC 6 | NT6 | No. of jobs (FTE) created for people with disabilities (physical disability, learning disability and/or mental health issues) | no. people FTE | £13,234.70 | 3 |
| ECC 7 | - | No. of employees taken on who are care leavers | no. people FTE | £12,776.32 | 3 |
| ECC 8 | NT7 | No. of hours dedicated to supporting unemployed people into work by providing career mentoring, including mock interviews, CV advice, and careers guidance - Aged Over 24 | no. hrs*no. attendees | £100.33 | 3 |
| ECC 9 | NT9 | No. of training opportunities on contract (BTEC, City & Guilds, NVQ, HNC) that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+ | no.weeks | £246.39 | 3 |
| ECC 10 | NT10 | No. of apprenticeships on the contract that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+ | no.weeks | £176.80 | 3 |

ECC Priority TOMs

Young People

| ECC Ref | NT (2019) Ref | Measures | Units | Proxy Value | Multiplier |
|---------|---------------|---|-----------------------|-------------|------------|
| ECC 16 | NT11 | No. of hours dedicated to support young people into work (e.g. CV advice, mock interviews, careers guidance) - (under 24 y.o.) | no. hrs*no. attendees | £100.33 | 3 |
| ECC 17 | NT12 | No. of weeks spent on meaningful work placements or pre-employment course; 1-6 weeks student placements (unpaid) | no.weeks | £148.95 | 3 |
| ECC 18 | NT13 | Meaningful work placements that pay Minimum or National Living wage according to eligibility - 6 weeks or more (internships) | no.weeks | £148.95 | 3 |
| ECC 19 | NT8 | Local school and college visits e.g. delivering careers talks, curriculum support, literacy support, safety talks (No. hours, includes preparation time) | no. staff hours | £14.80 | 3 |

ECC Priority TOMs

Climate

| ECC TOMs Ref | National TOMs Ref | Measures | Units | Financial Proxies | Multiplier |
|--------------|-------------------|--|------------------------------|-------------------|------------|
| ECC 21 | NT31 | Savings in CO2 emissions on contract not from transport (please specify in your Supporting Statement how these are to be achieved). | tonnes CO2e | £67.01 | 3 |
| ECC 22 | RE 41 | Savings from renewable energy measures in CO2e emissions | tonnes CO2e | £67.01 | 3 |
| ECC 23 | NT32 | Car miles saved on the project (e.g. cycle to work programmes, public transport or car pooling programmes, etc.) | hundreds of miles saved | £1.663 | 3 |
| ECC 24 | NT33 | Number of low or no emission staff vehicles included on project (miles driven) | hundreds of miles driven | £0.76 | 3 |
| ECC 25 | NT34 | Voluntary time dedicated to the creation or management of green infrastructure, to increase biodiversity, or to keep green spaces clean | no. staff volunteering hours | £14.80 | 3 |
| ECC 26 | - | Initiatives undertaken to support the reduction of single use plastics | text | £0.00 | 3 |

Social Value Catalogue

Repository of guidance, tools and examples



- 4 chapters:
 - Introduction to Social Value
 - Social Value at Essex County Council
 - Exploring the social value themes
 - Entry-level employment and skills development
- 3 sections:
 - Guidance
 - Resources
 - Examples

Social Value Catalogue

Repository of guidance, tools and examples



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Social Value Catalogue

Welcome to the Essex County Council Social Value Catalogue. Social Value matters to ECC. It ensures that collaboratively we make every pound work harder for our communities. So, let's start our social value journey together!

The catalogue is for an organisation considering bidding for ECC contracts, it is a repository of social value ideas, examples and resources to use when designing your social value offer, or if you are just trying to find out more about Social Value. It is not a definitive or comprehensive list, and there is no one size fits all solution. We encourage you to innovate.

Contents

- 1) **[Introduction to Social Value](#)**: definitions and background information about the Social Value Act. Start here if you are new to Social Value.
- 2) **[Social Value at Essex County Council](#)**: How ECC evaluates, scores and monitors Social Value; what you need to know before preparing your bid, and the ECC TOMs.
- 3) **[Examples: Exploring the Social Value Themes](#)**: A deep dive into some of the Social Value Themes we use at ECC. Here we offer illustrative examples and, where available, tools to help you develop your own offer.
- 4) **[Entry-level employment and skills development](#)**: guidance and resources specifically about planning and implementing apprenticeships, kickstart roles and other employment -related social value.

We will continue to add more guidance and examples, so please keep checking back to the site for more information. We welcome your feedback about what content would be most useful for you. Please contact us at social.value@essex.gov.uk to share your views.





**Social
Value
Festival**



Thank you for joining us!

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Essex County Council



For more information:

Visit the Social Value Catalogue at <https://www.livingwellessex.org/social-value/>

Contact the team at Social.Value@essex.gov.uk

