

# Social Value Celebration

Edited version for Social Value Catalogue

15<sup>th</sup> November 2023

# Social Value Headlines

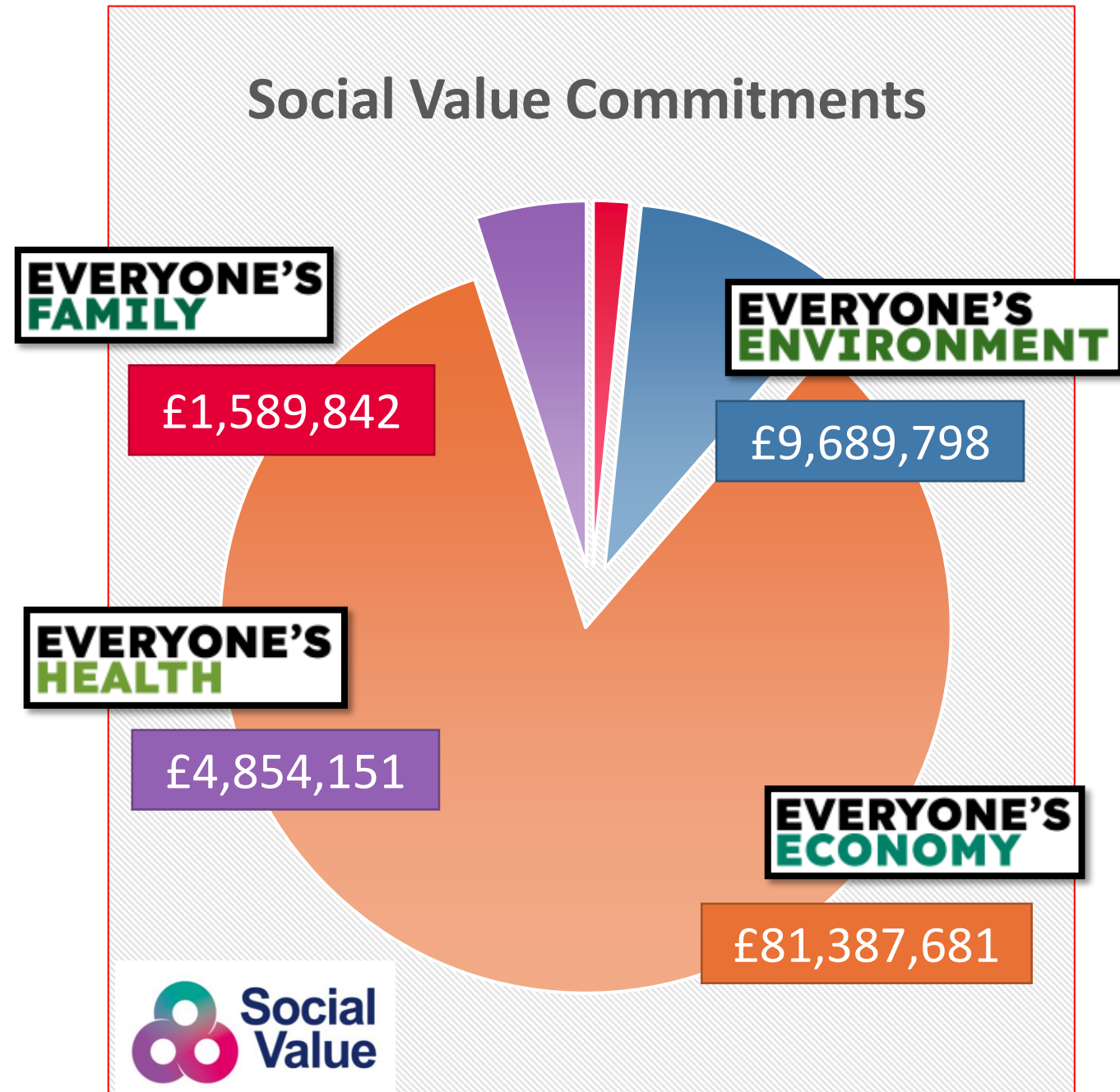
**135 suppliers** have live contracts which include Social Value commitments

**48 ECC contracts** include Social Value commitments

The total Social Value commitments amount to **£99 Million**

The total Social Value delivered to date amounts to **£40 Million**

Figures accurate at 15.11.23





**EVERYONE'S  
ECONOMY**

**STRONG,  
INCLUSIVE &  
SUSTAINABLE  
ECONOMY**



**EVERYONE'S  
FAMILY**

**A GOOD PLACE  
FOR CHILDREN  
& FAMILIES  
TO GROW**

**EVERYONE'S  
ESSEX**



**EVERYONE'S  
HEALTH**

**HEALTH,  
WELLBEING &  
INDEPENDENCE  
FOR ALL AGES**



**EVERYONE'S  
ENVIRONMENT**

**HIGH  
QUALITY  
ENVIRONMENT**

# Social Value Award Nominations: A Strong, Inclusive and Sustainable Economy

## Social Value Delivered: A Strong, Inclusive and Sustainable Economy



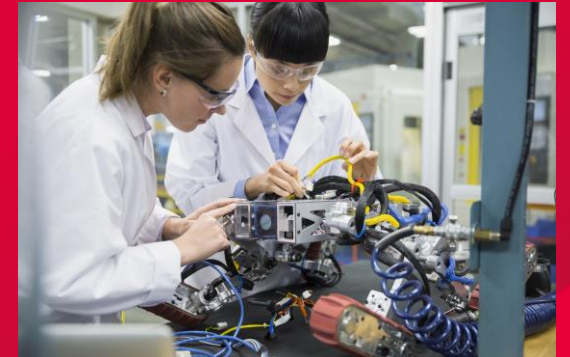
**5,391 hours** provided to people aged over 24 years old into work – increasing job prospects and longer-term employment opportunities



**563 jobs** created for people who are have been long-term unemployed or who were not in long term employment, education or training (NEET)



**130 jobs** for people with disabilities



**4,198 weeks** of apprenticeships and entry-level training opportunities

Figures accurate at 15.11.23

## Award Nominations Shortlist: A Strong, Inclusive and Sustainable Economy

### Nominees:

- Abberton Rural Training
- De Vere Care
- Kier – TrAC scheme
- Matrix
- Mitie
- Morgan Sindall
- Outlook Care
- Summit



**Abberton Rural  
Training**



**Morgan Sindall**



**Summit**

## Abberton Rural Training: Employment opportunities for disabled people

A small Essex-based charity which provides a range of learning opportunities. Through its contract with Essex County Council to deliver increased work opportunities in a range of industries, ART delivered close to £5 Million of additional Social Value, way beyond the contract value.

Meeting the Everyone's Essex Theme for 'Essex residents in employment, skills gaps reduced and barriers to employment reduced for disadvantaged groups' ART has a diverse team made up of staff aged up to 84 years old, and with 75% of staff with a disability, or caring for someone with a disability, with some staff identifying in both categories.

ART has taken on people who have been long-term unemployed, and connects with Armed Forces veterans.



# Morgan Sindall Construction: Creating a Diverse Talent Pipeline

Morgan Sindall Construction are delivering social value across several projects in Essex. Over the last 24 months Morgan Sindall has:

- Hosted 60 students from South Essex College and Chelmsford college with virtual work experience
- Delivered 40 weeks of in person work experience
- Supported 12 on-site T-Level students to complete their qualifications
- Provided opportunities for Degree Apprenticeships through their Educational Outreach Programme.

Wider social value delivery across Essex:

- £84.5 million of social value investment
- 9560 pupils inspired through curriculum events
- 545 apprentice weeks
- 97% average waste diversion rate
- £72 million supply chain spend Essex
- £17,101 raised in charitable events
- 8376 hours donated to volunteer projects



**MORGAN  
SINDALL**  
CONSTRUCTION

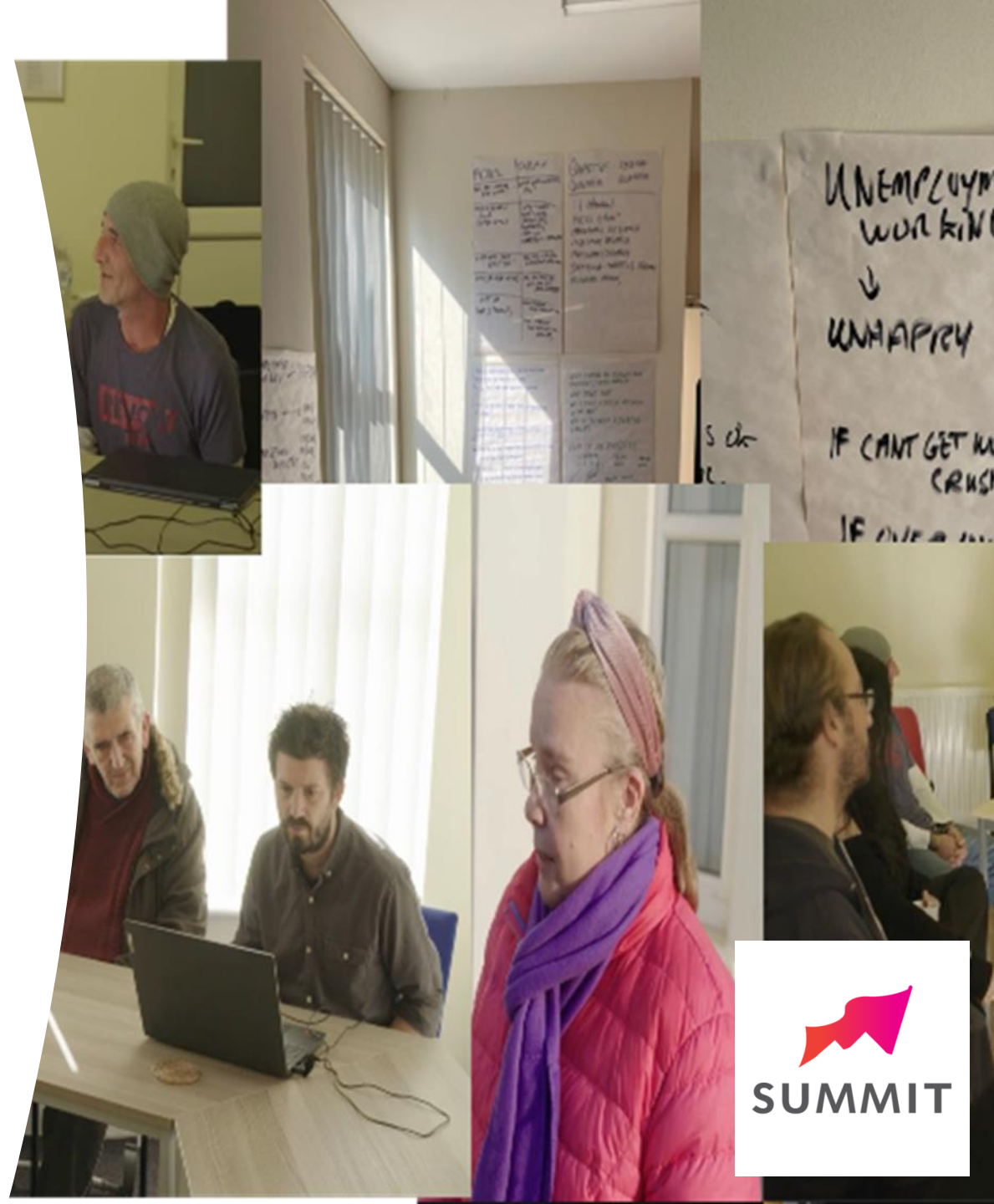


## Summit: Work Skills Development

Summit are an Essex based charity that supports vulnerable people to lead meaningful lives on their own terms; aware of the many challenges and obstacles people face when seeking appropriate employment.

Summit worked in partnership with Breaking Barrier Innovations to train Peer Researchers, identifying 12 adults to develop skills and build confidence, who were supported at training events where they learnt about different types of research, communication skills and research ethics. A questionnaire based on their own local knowledge and individual lived experience was then created. In total 48 interviews were conducted, and the results were shared with other agencies.

Out of the 12 adults that volunteered, 2 went on to find paid employment, 3 now volunteer in their local area and 2 others are returning to education.



# **Social Value Award Presentation:** **A Strong, Inclusive and Sustainable Economy**

**WINNER: Morgan Sindall**

**HIGHLY COMMENDED: Abberton Rural Training**

**HIGHLY COMMENDED: Summit**

# Social Value Award Nominations: A Good Place for Children and Families to Grow

## Social Value Delivered: A Good Place for Children and Families to Grow



**1,240 hours spent on local school and college visits**

supporting pupils through delivering careers talks, curriculum support, literacy support and safety talks



**47 weeks of meaningful work placements or pre-employment courses**



**£59,648 donations or in-kind contributions**



**2,749 volunteering hours to support local community projects**

Figures accurate at 15.11.23

# Award Nominations Shortlist: A Good Place for Children and Families to Grow

## Nominees:

Kier – St Helena’s Charity shop

Mitie – Brightlingsea Library

Mitie – Easter Eggs

Mitie – Care Leavers hampers

Mitie - Walton Library

Mitie – It’s My Life Festival

Provide Community – Hug in a Shrug



**Mitie –  
Brightlingsea  
Library**



**Mitie –  
It’s My Life  
Festival**



**Provide  
Community  
– Hug in a  
Shrug**

## Mitie: Brightlingsea Library project

A group of 13 Mitie employees volunteered over 2 days to remodel the gardens at Brightlingsea library – delivering over 150 hours of volunteering time. With equipment and materials donated by trusted contractor 'Storm'

The new revamped garden now has provided an area for children to use for outdoor activities, extra space for library use, improved biodiversity through planting, bird boxes and feeders and improved the overall aesthetics of the library environment.



## Mitie: It's My Life project

Each year Mitie get involved in supporting the ECC 'It's My Life' Festival. This year 18 members of staff from Mitie volunteered almost 100 hours of their time, helping at the Essex Children in Care Council event at Danbury Outdoor Centre.

The volunteers got involved in leading activities, engaging with attendees and generally helping in the running of the event which included an outdoor cinema, arts, crafts and sports activities.



# Provide Community: Hug in a Shrug Project

Provide Community is a social enterprise based in Colchester, Essex. Provide Community has a contract with Essex County Council to deliver a Wellbeing Service for the residents. Through this contract, additional Social Value is achieved across a number of measures – for example the Hug in a Shrug project...



Let's connect our community with kindness





# Social Value Award Presentation: A Good Place for Children and Families to Grow

WINNER: Provide Community

HIGHLY COMMENDED: Mitie – Brightlingsea Library

HIGHLY COMMENDED: Mitie – It's My Life

# Social Value Award Nominations: Health, Wellbeing and Independence for all Ages

## Social Value Delivered: Health, Wellbeing and Independence for all Ages



**£148,517** invested in support for community physical and mental health intervention and engagement



**£320,099** invested in support to build stronger community networks e.g. digital inclusion for older people



**11,200** hours spent improving staff wellbeing with a focus on mental health

## Award Nominations Shortlist: Health, Wellbeing, and Independence for all Ages

### Nominees:

Access Dignity  
Essex Carers Network  
Essex Nursing Services  
Kier – Trust Links  
Mitie – Big Mitie Spring  
Clean  
NRG Riverside – Cycle  
Scheme



**Access Dignity**  
**Forget Me Not**  
**Care – Dementia**  
**Cafe**



**Essex**  
**Nursing**  
**Services**



**Essex Carers**  
**Network**

# Access Dignity Care: Dementia Cafe

**Access Dignity Care Forget Me Not** is an Essex-based Home Care provider on the Essex County Council Live at Home Framework.

Access Dignity Care has started a **Dementia Café and Choir**, **“Forget me not!”** in **Walton-on-the-Naze**. It is a free initiative that can be accessed by the local community to help support those living with or supporting those with dementia.

Each week various activities are arranged to take place during the session; planned weekly sessions have included working alongside other groups from a belly dancing group to the local scout groups to collaborate and develop community links. There are also plans to work alongside other local groups such as the youth club to further encourage integration between the generations.

The primary goal of the café is to provide opportunity to the adults with dementia and their families to have a platform where they can come out of their home and enjoy activities together. It has been extremely successful and has regular attendees. For some this is their only opportunity they get to access the community.



Bespoke care tailored for

## ENS: Staff Wellbeing support

ENS Recruitment Limited is an Essex-based organisation, with a contract with Essex County Council to deliver Domiciliary care to Essex residents as part of the Council's Live at Home Framework.

ENS provides mental health wellbeing training to staff as part of the organisation's Social Value commitments; running a Mental Health Awareness training course for staff

ENS has also introduced a Wellness Action Plan for managers to jointly complete with their staff who are suffering with their mental health.

And they have an in-house Mental Health First Aider who staff call upon in addition to their manager.

The combination of the training and the Wellness Action Plans has encouraged staff to talk openly to managers and colleagues when they experience a decline in their mental health.



# Essex Carers Network

Essex Carers Network CIC are a network of family carers for a family member 16+ with a learning disability which may include autism or other disabilities too.

Essex Carers Network CIC developed the Craft and Natter group in North Essex offering:

- A free monthly group with other family carers
- A free art kit and large art journal
- Mindful and easily achievable craft and art projects
- Information, support and resources from ECN about caring
- Free refreshments including cake!

The group was a huge success, the family carers who began with the project continued and grew in confidence month on month.



# Social Value Award Presentation: Health, Wellbeing, and Independence for all Ages

WINNER: Access Dignity Care

HIGHLY COMMENDED: Essex Carers Network

HIGHLY COMMENDED: Essex Nursing Services



# Social Value Award Nominations: A High Quality Environment

## Social Value Delivered: A High Quality Environment



**10,024,300** car miles saved on contract via initiatives to reduce travel e.g. cycle to work programmes; hybrid working



**53,239,800** car miles driven using low or no-emission vehicles, reducing CO2 emissions



**106 Tonnes CO2e Emissions Reduction** through renewable energy use and decarbonisation initiatives

## Award Nominations Shortlist: A High Quality Environment

### Nominees:

Atkins

Birch Airfield Composting Ltd

De Vere Care

Mitie – Essex Forest Initiative

Mitie – Essex Waterways

Mitie – Hadleigh Country Park

Mitie – Tree Planting



**Atkins**



**Birch  
Airfield  
Composting**



**De Vere  
Care**



**Mitie –  
Tree  
Planting**

**EVERYONE'S  
ENVIRONMENT**

# Abberton Rural Training – Avon Road Community Garden



## Social Value Principles this relates to

- › Inclusion, Wellbeing, Natural Capital, and Environmental Resilience

## Timing

- › March 2023

## Purpose

- › Abberton Rural Training (ART) acquired a large allotment space at Avon Road in 2022 to create a vibrant community garden for isolated or vulnerable clients to socialise and develop horticultural skills through growing their own food.

## Beneficiaries

- › ART volunteers who manage the garden and the charity's beneficiaries who utilise the space.



## The Activity

- › Volunteers from Atkins' London Victoria (Nova) and Chelmsford offices teamed up to support the community garden for a day.
- › The team was tasked with reinforcing the newly built raised beds and improving the accessibility to the allotment.
- › Volunteers also planted a variety of seedlings in the greenhouse in preparation for the growing season.

## Benefits Delivered

- › Improved accessibility to the allotment grounds.
- › Reinforced raised beds and tilted the clay-grounds so they were ready for the volunteers to begin planting.
- › A wide-range of seedlings were planted ahead of the growing season.
- › Wellbeing benefits for the team to spend time working outdoors.
- › Chance for two teams, across two different offices to come and work together.

## KPIs Achieved

- › 7 no. of Atkins volunteers
- › 42 hours of volunteering times

## Contact for further information

- › Alice Bettis Marsh
- › [alice.bettismarsh@atkinglobal.com](mailto:alice.bettismarsh@atkinglobal.com)

# Birch Airfield Composting Services Ltd

**Birch Airfield Composting Services Ltd** is an Essex-based company, contracted to deliver Bio-Waste Treatment, Transfer and Transportation services for Essex County Council.

Their Social Value delivery includes presentations to community groups about the composting process, and sharing the local story: recycling Essex's waste and selling it back to the people of Essex.

The greatest local Social Value impact is their support to St Helena Hospice in Colchester; accepting Christmas trees collected by St Helena Hospice every year, free of charge.

In January 2022, over 2,300 trees were delivered to the organisation's compost site. This contributed to the creation of £28,500 in donations for St Helena Hospice, as well as gift aid.

The organisation aims to continue this service for the rest of their contract with ECC. Birch Airfield Composting Services Ltd. are also immensely proud of their continued use of local companies and their continued development of familiar relationships and support of local enterprises.



**StHelena**



## Let's break the Green House Effect with ECO Friendly and fuel-efficient cars.



De Vere Care is an Essex based provider of domiciliary care services; they recognised that using cars to deliver care calls all over Essex is by far the largest contributor to their carbon footprint; with 50 company vehicles and on average, each driver covering 200 miles a day the annual mileage is around 3.6 million miles

They have replaced vehicles with hybrid Toyota Yaris models, allowing staff to drive emission free using the battery for a certain distance and then use the economical engine that returns 500 miles per full tank of fuel.

As widely documented, cars that are totally electric have struggled with the range that we need on a daily basis. This is now improving, and De Vere are now trialling an all-electric MG to replace the hybrids upon renewal if the trial is successful.

De Vere has also invested in electric bikes – removing 10 vehicles from their fleet and attracting workers who do not drive.

It is “Everyone’s Essex”!!  
an initiative by ECC

***Our GOAL:-Carbon  
Neutral by 2030***

# Mitie: tree-planting projects

Mitie have made a significant contribution through donating hundreds of volunteering hours and co-ordinating volunteering from ECC employees and other organisations to encourage participation in tree-planting projects across the county.

Tom Moat - Senior Forestry and Woodland Officer commented: "The Essex Forest Initiative is the County Council's tree planting project that aims to plant at least 375,000 trees over 5 years in order to capture carbon, create and connect habitat, bring people closer to nature and clean the air we breathe. The fantastic work of the volunteers who came out in association with Mitie and Essex County Council in Basildon meant that we could take an important step towards that target and give people a new-found love of trees and natural spaces in the heart of a busy town."



# Social Value Award Presentation:

## A High Quality Environment

WINNER: De Vere Care

HIGHLY COMMENDED: Atkins

HIGHLY COMMENDED: Birch Airfield Composting

HIGHLY COMMENDED: Mitie



# Social Value Special Recognition Award

## WINNER: MITIE

Awarded for the volume of social value that has been delivered; evidenced through the multiple nominations covering each category. Further there is no requirement in their contract, as this was procured prior to SV commitments in our tenders.