



**Social
Value**

Festival

#EssexSocialValue

**Day 3: Social Value Seminar
for Charities and Social Enterprises**

Wednesday 21 July • 11am – 12pm



Essex County Council



Jethro Picton

Target Employment Team
Essex County Council



Social Enterprise

Targeted Employment
SEND Strategy and Innovation



Learning Disabilities and Autism Business Grant

Essex County Council are supporting new and existing businesses to increase their social value by;

- Providing a grant of up to £25k to businesses that promote training and employment opportunities for people with Learning Disabilities and Autism

The grant has generated interest from over 50 organisations including;

- Existing Social Enterprises
- Start ups
- Potential conversions
- Charities
- Large organisations



Examples

Social Enterprises that have added Social Value through providing employment opportunities for people with additional needs

Lauriston Farm were a day opportunities provider and we have supported them to become a Supported Employment Social Enterprise providing Supported Internships and other paid opportunities



Ignition Brewery are a successful Social Enterprise that employ 6 people with LD & A. Essex are looking to replicate this model

Enterprise East provide work based training and employment in hospitality and catering for people with LD & A



The aim is to change the market place and the values of those active in markets so that enterprises that create more social value are more successful than others

To do this The Targeted Employment Team

- Chair the Essex SEND Social Enterprise Forum
- Are supporting members of Social Enterprise UK



Essex County Council



For more information:

Visit the Social Value Catalogue at <https://www.livingwellessex.org/social-value/>

Contact the team at Social.Value@essex.gov.uk

