



**Social  
Value**

**Festival**

#EssexSocialValue

**Day 4: Social Value for employment  
opportunities and skills**

Thursday 22 July • 11am – 12:15pm



Essex County Council



# Emma Wyatt

Targeted Employment Officer  
Essex County Council



# Tina MacKenzie

Targeted Employment Officer  
Essex County Council

# Targeted Employment & Social Values

**Employers that take disability inclusion seriously will be the real winners of the future economy**

*Targeted Employment are developing ambitious opportunities for employment pathways and community inclusion, ensuring young people's aspirations are met within a meaningful employment setting in their local communities*

# Pathways to Employment

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## **Social Enterprise:**

Creating paid jobs for people from disadvantaged groups and reinvesting profits in community businesses

## **Supported Traineeships:**

An education and training programme with a high-quality unpaid work experience placement at its core

## **Inclusive Apprenticeships:**

flexible, tailored “earn while you learn” programme designed for those with a recognised learning difficulty or disability

## **Supported Internships:**

A structured study programme to equip young people with the skills they need for work through workplace learning

# Vocational Profiling & Job Matching

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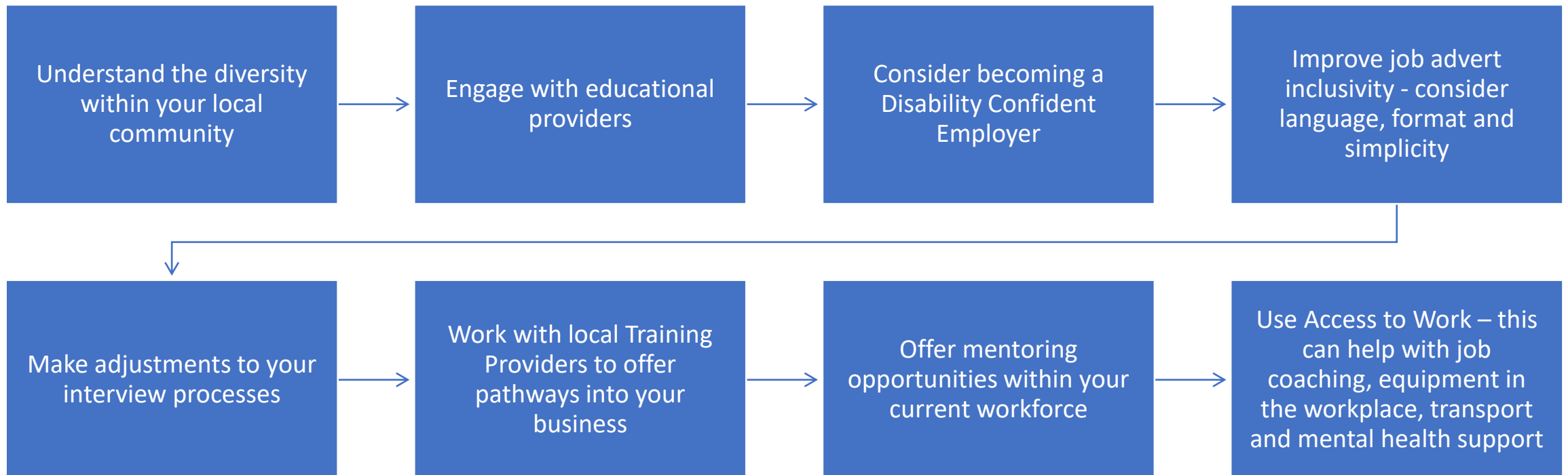
Ensures there is a good match between a young persons aspirations, skills, abilities and realistic work or training opportunities

A one page profile can be created for an employer to support everyone in the workplace

Can help to support the jobseeker, employer and training provider (if appropriate) by identifying areas for development as well as existing support needs

Most importantly it is a tool that matches the right person to the right job and environment

# How to be inclusive within our SEND community





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**Thank you for joining us!**

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**Essex County Council**





**For more information:**

**Visit the Social Value Catalogue at <https://www.livingwellessex.org/social-value/>**

**Contact the team at [Social.Value@essex.gov.uk](mailto:Social.Value@essex.gov.uk)**

