



**Social Value
Portal**



#EssexSocialValue

The Social Value Movement

20/07/2021

About the Social Value Portal

Social Value Portal: An Introduction



The Social Value Portal is the market leader in social value measurement and reporting.

Our management tool helps organisations calculate their social value in terms of environmental, social and economic contributions.

We want to help you to measure, manage and maximise your broader contribution to society.

MEASUREMENT

A nationally approved accounting methodology for measuring social value in terms of economic, environmental and social impact

PROCUREMENT

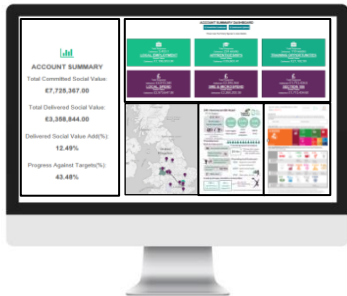
A procurement platform for social value to help organisations manage the tender process and to unlock social value in the supply chain

CONTRACT MANAGEMENT

An interactive solution designed to help organisations set targets and manage performance and store evidence

REPORTING

Live reporting with interactive dashboards and displays including geospatial mapping of value by area



The TOMs are mapped against the Global Goals



THE GLOBAL GOALS
For Sustainable Development

Public Sector Customers



Private Sector Customers



Working on behalf of



FIRST BASE



Legal & General



Dodd Group



ARGENT



MOTT MACDONALD



Wates



Balfour Beatty



Our Story In Numbers

2,894

Total number of projects under management

£22.7bn

Total value of contracts through Portal to date

8,746

Total no. jobs registered for disadvantaged people

233,614

Total no. volunteering hours delivered

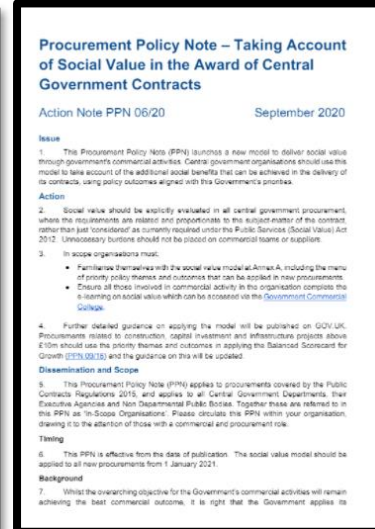
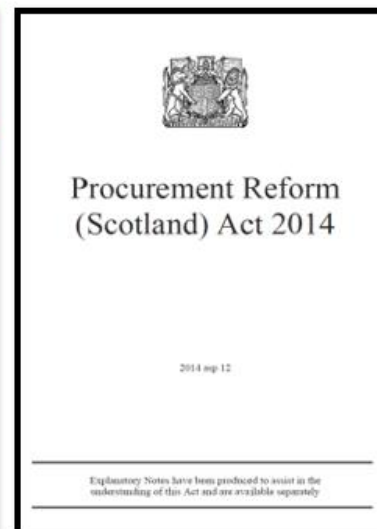
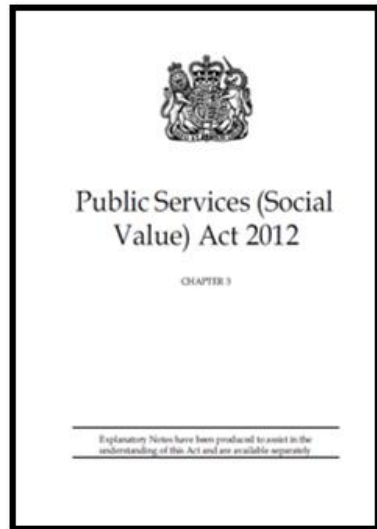
£3.7bn

Local economic value delivered



Social Value: The Journey

“An Act to require public authorities to have regard to **economic, social and environmental wellbeing** in connection with public services contracts and for connected purposes”



- Legal obligation on an authority to consider social value in all procurements
- PPN 06/20: Social value **should be explicitly evaluated; Minimum weighting of 10% (total score) higher weighting can be applied; heavy enough score to be differentiating factor** in bid evaluation; defined as **benefits over and above the core deliverable/s of the tender**

Founded in 2016 – since 2018 NSVT is a subgroup of the LGA's National Advisory Group for procurement.

Mission: to create healthy, thriving and resilient communities by **embedding social value into all public sector activities** through the services that we commission and procure and through **maximising the engagement** of our supply chain with communities through how they deliver these services.

Objective: to establish a best practice framework for the integration of the Public Services (Social Value Act) 2012 ('Act') into UK public-sector commissioning and procurement.

Core Activities:

- Ongoing **development and upkeep of the National Themes, Outcomes, Measures (TOMs) Framework**
- **Development of supporting documentation and guidance** to help public and private sector organisations address how they should embed social value into their business activities including procurement and planning
- Support the delivery of the **National Social Value Conference** and other events– where best practice may be shared
- Initiatives that support the **development of social value good practice** in support of the LGA [NAG National Procurement Strategy](#).

Steering Group – a small group of people who represent the membership community and help steer the direction of the Taskforce.

Members Group: No limit on membership, although new members will need to be ratified by the Steering Group.
Email taskforce@socialvalueportal.com

UK Collaboration: National Social Value Taskforce Wales (2020)

Regional Groups:

- Aspiration to establish 12 regional working groups that will take the responsibility of driving the local agenda forward. Chairs for these groups will be ratified by the Steering Group.
- 5 established regional groups in England (West Midlands, North West, North East, Yorkshire & Humber, South West)

Working Groups: Promote and extend the uptake of social value across all sectors.

- 7 active working groups: Design, Planning, SV Statement, Central Government TOMs Mapping Tool, SV – Place Based Strategy, Facilities Management and Good Work
- 4 new working groups: Health TOMs, Higher Education TOMs; SVMl Public and Private Sectors

The National TOMs

The TOMs proxies are developed from adaptations of benefit analysis techniques as outlined in the HM Treasury Green Book and other relevant public sector and impact assessment guidance documents.

To ensure transparency, the sources for each proxy are made publicly available and detailed in the guidance available with the Framework.

Sources include:

- the [HM Treasury Green Book](#) and supplementary guidance
 - the Greater Manchester Combined Authority [Unit Cost Database](#)
 - Office of National Statistics data
 - Data published by other ministerial departments (including the Department for Business, Energy & Industrial Strategy, Department for Transport, Department for Environment, Food & Rural Affairs, Department for Education, Department for Work & Pensions, and Ministry of Justice)
 - Other research and data from sectoral or third sector organisations (for example, the Living Wage Foundation)
- The framework can be aligned to the UN Sustainability Development Goals (SDGs), or a number of other methods of sustainability reporting.

Putting a value on social value

Social value goes far beyond a socio-economic analysis and asks not only how many jobs are created but who gets that job and what is the benefit and value of that person being employed

SVA = £0
+ salary

On the one hand...

- Happy family
- Good education
- Good CV
- No criminal record



£24,465
(£6,902 + £17,563)
+ salary

On the other hand...

- Troubled family
- Left school at 16, no GCSEs
- Petty criminal record, likely to get worse

Which is worth more and from what perspective; society or the individual?



Theme: Jobs – Promote Local Skills and Employment

Outcome: More local people in employment

Measure: No. of local direct employees (FTE) which are TUPE transfers retained on contract for one year or the whole duration of the contract, whichever is shorter (re-tendered contracts only - to be used at Measurement).



Measurement

Unit: No. people FTE

Valuation

Proxy: £31,461.00

Value for the Individual: £31,461.00 (100%)

Value for the Government: (0%)

Value for the Community: (0%)

Double Counting Alert

Please ensure no double counting has occurred between the specified Measures: NT1, NT1b, NT1c

Reporting

Local Economic Value

Technical Guidance

Definition: This measure can be used alternatively to NT1 at Measurement whenever the contract has been renewed or entails TUPE transfers. Employees that fall within the TUPE transfer and that satisfy the Definition for NT1 should be recorded.

Unit Guidance: The proxy value can be applied to a person working full time for a year, so if you are employing people part-time, or if the duration of the contract is shorter than one year, please calculate the full time equivalent (FTE) number of employees for the year. Please note that only direct employees with a contract duration that is at least one year or that lasts the full duration of the contract (if this is shorter than one year) can be included within this measure. While there is no fixed definition of full time employment, an FTE of 1.0 corresponds to having one person employed on a full time basis for a period of 12 months. For example, two people employed full time for six months would equal 1.0 FTE. We define full time employment here as working at least 35 hours per week. Do not double count direct and supply chain employment for the same areas with other relevant measures.

Target Guidance: N/A – The measure is designed to be used as an alternative to NT1 at Measurement. Commitments should be made at procurement against NT1.

Evidence Requirements: Specify the number of TUPE transfer direct employees retained on this contract (for details on what a qualifying employee is defined as, please see the Definition box of this Measure). For each qualifying employee, specify: 1.) the duration of employment; 2.) the employment status (e.g. full time or part time); 3.) the Full-Time Equivalent (FTE); 4.) the first half of their home postcode (i.e. the postcode district). For example, Employee 1: 6 months; full-time; 0.5 FTE; SE1. Information provided should be made compliant with data protection requirements (GDPR).

Technical Proxy Rationale: Economic benefit for the individual. Fiscal benefits to the government are excluded as they do not benefit the local area directly. UK median wage, Office of National Statistics (ONS) - Annual Survey of Hours and Earnings (ASHE) 2020. The proxy should be localised by using the same dataset and choosing the average across the relevant geographic area. Commitments and deliveries should not be reported as Social Value, but separately as Local Economic Value. An assessment of deadweight should be made for the specific project, by estimating what percentage of the project workforce would have been employed from the local area in a business as usual scenario. Proxy values over £1000 are rounded to the nearest Pound. Link to download localised figures <https://www.nomisweb.co.uk/query/construct/summary.asp?mode=construct&version=0&dataset=99>

IOOI Rating: Outcome

The National TOMS Social Value Framework

Theme	Outcome	Measures	Units	Value
Jobs	More local people in employment	No. Young Offenders	No. people	£24,465/pp
	More opportunities for local SMEs and VCSEs	No. Voluntary hours	No. hrs	£16.36/hr
Growth	More working with the community	Spend in local supply chain	£ spent	Local Spend
	Vulnerable people are helped to live independently	Reduced CO2e	tCO2e	£70.43/tCo2e
Social	Carbon emissions are reduced			
Environment	Air pollution is reduced			
Innovation				

Total social value = Sum(Measures*Value)

- Consistent and evidence based measurement solution
- Facilitates Innovation & Collaboration
- Allows for flexibility: organisational priorities, contract/service priorities, procurement approach
- Resources and efforts are targeted towards local priorities
- Enables benchmarking: categories of spend, industries, sectors, organisations and benefits to communities
- Supplier choice – recognises differences in capacity and capability
- Opportunity to develop a competitive advantage by harnessing and mobilising the power of supply chains and networks

For those organisations embedding social value, they are receiving clear benefits

- **Better Value for money** delivering more for the public pound by requiring your suppliers to do more than 'just' deliver the core services
- **Increases local spend** by rewarding organisations that are local or have a local supply chain, especially SMEs and VCSEs
- Increases **opportunities for disadvantaged** people and promotes **social mobility**
- Promotes a **responsible supply chain** by requiring businesses to compete
- Leads to a **cleaner, greener city**
- Builds stronger **more resilient communities**



Feedback on the National TOMs

“TOMs has actually been really wonderful for us because **it offers robust and transparent reporting. It’s a consistent way** of reporting. It allows us to **measure how successful our work has been** regarding social value. It also allows us to **compare the work we have done** against other sectors and other members in the same industry and we can **use the data to continually improve** the work that we do. Finally, it allows us to **make a fully informed decision about the future** and how we embed the social value element in further contracts”

Supplier: Natalie Fucile (EDF Energy) **Link to Case Study: [TOMs Case Study: EDF Energy](#)**

“When we **engage with our supply chain** and when we make them aware of opportunities we **bring them into the process so they understand exactly what we are looking for in terms of delivery**. More importantly we have adapted our approval criteria to make sure that with every submission they put together an employment and skills plan to show that if they secure this project with GF Tomlinson what they are actually going to generate in terms of apprentices, using local labour themselves so our supply chain plays a significant part in making sure we achieve and exceed the targets but to do that we engage with them early to ensure we deliver the output for our clients. **TOMs will make a significant impact on G F Tomlinson as a contractor, capturing data, demonstrating data in terms of percentages etc is one thing but actually being able to demonstrate the monetary impact on the local economy is going to be a significant change to the way we have done things in the past**”

Supplier: Rob Sharman (G F Tomlinson) **Link to Case Study: [TOMs Case Study: GF Tomlinson](#)**

“The great thing about incorporating social value into our contracts is that as well as improving the health of those in needs we are also delivering a range of benefits to the whole population of our county and that means we are getting stronger communities and we are delivering value for money in our use of public resources”

Public Health Commissioner: Peter Aston (East Sussex County Council) **Link to Case Study: [TOMs Case Study: Thrive Tribe](#)**

Feedback on the National TOMs

“Veolia community activities aren’t just about giving ourselves a pat on the back and ticking a box. Sustainability is at the core of our business and part of that is knowing that we are responsible suppliers and neighbours within the local community. Its important for us to show that we are giving back to the local communities in which we operate. We have always measured our impact in some way but until now we have not been able to quantify the value of what we have put into Birmingham City. It would be incredibly helpful to Veolia to be able to put a proxy value on the community activities that we undertake in Birmingham and to show where our support has been most impactful in the local community”

Supplier: Laura Harris (Veolia) *Link to Case study:* [TOMs Case Study: Veolia](#)

“Procurers have a firm understanding of social value and I think suppliers have got some really good ideas on how to incorporate social value into their delivery. The TOMs framework provides structure when going out to tender and really provides direction to suppliers.”

Buyer: Stephen Roberts (North East Procurement Organisation)

We are really keen to adopt a nationally recognised standard so that we can benchmark across the country with other organisations. There are so many different ways that you can measure social value but if you have your own way of measuring it you cant compare that against anyone else. So by creating a simple, transparent easy to understand and an easy to implement method of measuring social value we can see the best way to generate social value and to measure it.”

Buyer: Alison Ramsey (Scape Group)

Social Value Resources



- The Social Value Maturity Index is a method for determining where you are as an organisation on the Social Value journey compared to your peers, and to understand what steps you need to take next.
- Social Value should not be restricted to an organisation's bidding / procurement processes, but should be encouraged as part of an organisation's culture and collaborative working ethos

[SVM Toolkit - Private Sector](#)

[SVM Toolkit - Public Sector](#)

Social Value Webinars

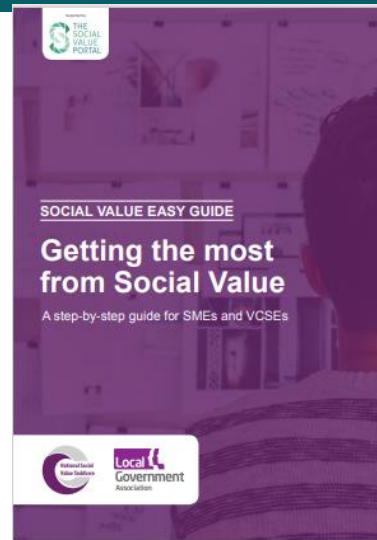
[MSME Supplier Engagement and Bid Support](#)

[Social Value for SMEs](#)

[National TOMs Tutorial](#)

[Click here for full list](#) or

View www.socialvalueportal.com



[Social Value Easy Guides: SMEs & VCSEs and Buyers](#)



[Day 1: On Demand](#)

[Day 2: On Demand](#)

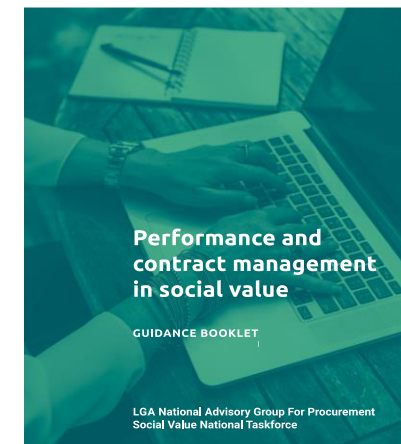


[Day 1: On Demand](#)

[Day 2: On Demand](#)



[Case Studies](#)



[Performance & Contract Management](#)



Social Value Portal

THANK YOU

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